



MBJ RANCH AND TRIO CATTLE & GENETICS

Red Carpet

FROZEN GENETICS SALE

FRIDAY MARCH 1ST, 2024

OFFERING EMBRYOS, FLUSHES, SEMEN AND FEATURED LIVE CATTLE!

HABLAMOS ESPANOL

BIDDING ONLINE ON **DVAuction**
Broadcasting Real-Time Auctions



RESERVE
CHAMPION
Brangus
Bull
A National
Show

Houston Livestock
Show and Rodeo
2020

GRAND
CHAMPION
RED BRANGUS

BRANGUS
TRIOS YUCATAN 175V
2011-2020
RED BRANGUS SHOW SIRE OF THE YEAR

Reserve Grand Champion Red Brangus Bull
2011 Houston Livestock Show
International Brangus Breeders Association

GRAND
CHAMPION
SEN BEEF CAT
INTERNATIONAL
RED BRANGUS
BULL

San Antonio
Stock Show & Rodeo

2020

Red Brangus
Yearling B

IBA Nati
Show

Houston
Brangus
Breeders Association
2020

RESERVE
CHAMPION
RED BRANGUS
NATIONAL SHOW OF MEAT
BULL
DIVISION

CHAMPION
INTERNATIONAL RED BRANGUS
SHOW
HOUSTON LIVES!
SHOW AND
2017

SHOW AND
HOUSTON LIVES!
2017

CHAMPION
INTERNATIONAL
BRANGUS SHOW
JUNIOR GET-OF-15

WELCOME
TO THE

Red Carpet

FROZEN
GENETICS SALE

ROLLING OUT THE A LIST OF RED BRANGUS GENETICS

MBJ Ranch and TRIO Cattle & Genetics are excited to present our fifth annual “Red Carpet Genetics” sale! In this offering you will find the matings that are the exact same that we have planned for and using ourselves. These are combinations of proven champions and donors with sires that have proven themselves and that are the future of the Red Brangus breed fifth annual “Red Carpet Genetics” sale! In this offering you will find the matings that are the exact same that we have planned for and using ourselves.

The featured donors include national and major show grand champions, the dams of champions and leading breed sires. These females have and will continue make a deep and lasting contribution to our breed. They are individuals who stand in the upper echelon of Red Brangus females.

The sires that were selected to compliment these females are the “who’s who” of the **MBJ & TRIO elite bulls**. Proven and sought-after individuals such as **Fireman 266F**, **Cortez 175C6**, **Aristotle 175A**, **CEO 175C6**, **Francisco 175F2**, **Conan 768C** and **Never Surrender of Salacoa 803D9**. Added genetic power is coming from the service of cutting-edge sire Houston 424H.

The semen offering includes both young guns and proven power houses of our programs. It is only thru this sale and our “Power of the Brands” sale on September 7, 2024, that their genetics will be offered this year in the U.S.A. The premier offering of the TRIO new headline sire **Kruger 175K4**, followed by **Houston 424H**, **Huracan 101H3**, **Turbo 600/9**, **Expressway 297C2**, **Fit Man 225F2**, **Yucca 428B**, **Fireman 266F** and **Hulk 99H3**. A new feature is the offering of rare semen for an IVF slot with **Yucatan 175Y**, **Excalibur 19/M** and **Statesman 100S**. As reproductive technologies advance, the interest in sexed semen is high. With the high demand for several of our proven sires with sexed semen, we are offering a limited quantity of **RedBull 521/09**.

We welcome our Red Brangus and Brangus family, friends, clients, and partners to the IBBA National Show at Houston Livestock Show & Rodeo. The enthusiasm for all Brangus genetics—Red, Black and Ultra is high and escalating.

MBJ Ranch and TRIO Cattle & Genetics have worked for years, decades and generations to build our brands thru our cattle and service to signify quality, superiority, and integrity. In this offering you will have access to the same cutting-edge genetics and cattle that we are building our future on. We believe that the sharing and access to genetics and builds opportunity for our breed to thrive.

Our common goal is simple—to develop Red Brangus and Brangus cattle that are right for the beef industry today and tomorrow. Achieving this goal is more complex. We believe that EPDs and DNA testing are essential and valuable tools to combine with visual selection and appraisal. We strive to blend leading genotypes for performance and carcass data with the structurally correct, heavily muscled, high capacity, well-balanced quality phenotypes that will appeal to all cattlemen. We dedicate an extraordinary amount of time thinking how to breed better beef. We spend time studying bloodlines, EPDs and genetic data; and then planning matings that we believe will optimize the genetic potential of our donors and sires. We emphasize economically important traits of performance and efficiency in a phenotypically desirable package.

TRIO and MJB have a pledge to our partners and clients. In us you will find partners that believe simply providing superior genetics is not enough. You can be confident that we are vested in your success. Partnership and service have been vital components of our longevity and our achievements. We strive to provide you with proven genetics, experienced management, and an innovative genetic program for you to build on. Every offering here such an opportunity.

There are so many to extend our deepest gratitude. To our families, thank you for working side by side with us. To our closest TRIO and MJB team members, thank you for your unwavering dedication. To our partners and clients, your belief in our genetic program and cattle give us the enthusiasm to think about can we do next and better to advance the opportunities for everyone. **Here, on the Red Carpet, let’s all share the spotlight and look forward to the next generation of elite Red Brangus.**



MBJ Ranch

Marcos Borges

TRIO Cattle & Genetics

Allen Goode



Cattle & Genetics

TRIO Cattle & Genetics

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MBJ Ranch

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WELCOME TO *Houston*



THE *Red Carpet* FROZEN GENETICS SALE

GENERAL INFORMATION

Red Carpet Schedule

Tuesday, February 27 ~

Online Sale Begins

Friday, March 1st ~

4:30 pm **Sale Closing Social**, TRIO
and MJB stalls

6:30 pm **Sale Closing Begins with 5
minute extended bidding**

Bidding continues on all lots until there has
been no bids placed on any lot.

Brangus Schedule

Thursday, February 29th ~

1 pm IBBA Annual Meeting, NRG Center

4:30 pm IBBF Social at the IBBA Booth

*Hosted by the Brangus Foundation
and the IBBA Show Committee*

Friday, March 1st ~

8 am IBBA National Bull Show

Saturday, March 2nd ~

8 am IBBA National Female Show

Red Carpet Sale Contacts

Hablamos Español

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and Daniel Sempe

Videography ~ Kevin Edwards, Ideal Video Productions
and MJB Ranch

Terms & Conditions

~ See page 38



Genetic Edge Sale • Pick of MJB Ranch 2024 Calf Crop

Lot 6



**FIRST TIME EVER
"PICK OF THE HERD"**

**GENETIC EDGE SALE
MARCH 4, 2023
HOUSTON LIVESTOCK SHOW**

The MJB brand is recognized
worldwide for cattle with
Power, Efficiency, Quality and Adaptability

Lot 1 Flush



MS MBJ LILY 225C2 Sire: MR PB EXTRA TALENT 971/10 Dam: MISS TK VALERO 225X

RR10309534 PHN: 225C2 DOB: 10/05/15 GEN: 4

Offered by **MBJ Ranch**

Females like Lilly don't just happen, it takes years of stacking proven genetic predictability to create a female that is consistent with the bone, mass, depth of body, foot size, overall dimension, productivity, and style of her lineage. She is the dam of MBJ Joy, Hero, GCC Jefe Grande 225J1 and many others breed changers across the world. MBJ Lily 225C2 is one of the most phenotypically exciting donors we have produced. She has generated over \$250,000 in genetics and set the record for flush in our Power of the Brand Sale in 2022, selling for \$17,500 to Elias Brangus.

Lilly won many shows in her show career, with the highlights of being the 2019 IBBA National Champion Grand Champion Cow/Calf Pair and Grand Champion at the IBBA Standard of Excellence at the San Antonio Livestock Show. Her second calf MBJ Hero 225H2 was named the Junior Calf Champion at the 2021 IBBA National Show at The International Open Breeding Cattle Show.

MBJ Lily 225C2 is an OB Extra Talent 971 daughter that will also give you a shot of that proven maternal bloodline in her pedigree. Extra Talent 971/10 is also the sire of MBJ Red Cash 84A and RPC SBB Extra Talent 324E4, the Champion of the World North America. Extra Talent is a son of the renowned Sureway's Talent 090N, one of the thickest muscled bulls that Sureway Farms ever produced! Extra Talent was Senior Champion at the San Antonio, and Houston Livestock Shows.



225C2

Her dam Miss TK Valero 225X is stalwart in the pasture and on paper. Her EPD profile exclaims excellence in fertility, mothering ability and production: Top 5% FERT; Top 10% COW WT; Top 20% BW, SC, HFR PREG; Top 25% MILK; Top 35% STAY.. Her pedigree combines the renowned maternal lines of TK Valero 101P6, the Houston Grand Champion, with Sureway's Red Jack Mr 213L, a high carcass quality sire who rated 3 out of 4 Stars for tenderness. Don't miss an opportunity to add pasture performance and show ring proven genetics to your operation. A truly unique opportunity to acquire genetics from the heart of the MBJ Ranch! A truly unique opportunity to acquire genetics from the heart of the MBJ Ranch!

Selling the right to one IVF of to the bull of the buyer's choice. The flush will be available immediately after the sale. Offered is a guarantee of 6 embryos up to a maximum of 10 embryos with unsexed semen.



225H2



225C2



225J2

CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr Prq	Stay	CowWt	TI	FI
4.3	-0.2	6	17	9	12	3.63	0.3	-0.14	0.03	0.004	0.97	1.47	0.72	0.58	3.73
BW		WW		YW		REA		Fat		IMF					

Lot 2 Flush



TRIOS SB KARINA 175K2 Sire: TRIO'S MLS CORTEZ Dam: TRIO'S WILDFIRE 175W

RR10503666 PHN: 175K2 DOB: 04/15/22 GEN: 4

Offered by TRIO'S Cattle & Genetics and Ganaderia El Duque



"Exquisite", "Stylish" and "Elegant" ...these are all descriptives that have been said of **Karina 175K2**. And it's no wonder why. **Karina** is a direct daughter of the living legend TRIO's Wildfire 175W. Wildfire is revered as a donor of unequalled renown. The sire of **Karina** is the proven genetic powerhouse CX Tanque 23/T. This makes **Karina** a full sister TRIO's Cortez 175C6, one of the most impactful bulls in the modern Red Brangus breed.

An interest in **Karina** was acquired in the 2023 Power of the Brands for \$15,000 by Ganaderia El Duque owned by Marcos Castro of Campeche, Mexico.

Karina is as elite of a donor prospect and show heifer as we have produced in several generations. The summer she was named Reserve Grand Champion at the National Junior Brangus Show. Most recently she won Reserve Junior Champion at the Cattlemen's Congress. As a future donor, breeders will appreciate her sound and smooth skeletal design that ties together flawlessly along with her moderate frame that is packed with dimension and symmetry. To top off all her features are her graceful style and sophisticated air.

When one considers her future genetic contributions, think about what her full brother Cortez has done, but now from the female opportunity. Think about all of her maternal siblings: CEO, Zamy, Carousel and many more. Think about the influence of Tanque and his countless champions and high performers he has sired around the world.

Karina is due to calve in May to Huracan 101H3 and will be available to flush after a natural period. Selling the right to one IVF or conventional flush of to the bull of the buyer's choice. Offered is a guarantee of 8 embryos up to a maximum of 12 embryos with unsexed semen. Flush, semen, and shipping expenses up to 12 embryos are the responsibility of the buyer. After 12 embryos the cost of production will be prorated between buyer and sellers, and the ownership of embryos will be the responsibility and property of TRIO and Ganaderia El Duque. See full Terms & Conditions.

EPDs Red Brangus Rank: Top 10% WW, Top 15% YW, CEM, Top 35% IMF



CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr Prg	Stay	Cow Wt	TI	FI
4	1.2	26	45	2	15	4.3	0.17	0.1	0.03	0.012	-2.07	1.07	5.43	1.73	2.69
BW		WW		YW		REA		Fat		IMF		Eat		IME	

Lot 3 Flush



OB MS CRISTAL 204C2 Sire: TRIO'S YUCATAN 175Y Dam: SUREWAY'S MS IDEAL 204M

RR10287635 PHN: 204C2 DOB: 01/27/15 GEN: 3

Offered by MBJ Ranch

Cristal 204C2 is powerful donor produced in our legacy OB program. She possesses a tremendous maternal heritage that descends from the famed 204M herd matron of OB Ranch, that is still thought of as one of the best females of the Red Brangus breed. Cristal is sired by the 2013 National Champion and three-time Show Sire of the Year TRIO's Yucatan 175Y. She blends proven maternal efficiency, pasture performance and championship style.

Cristal is a full sister of OB Red Charlie 204C3 and many outstanding breed changers from the 204 family. OB Ms Cristal 204C2 in her own show career was selected as the Reserve Grand Champion Female at the IBBA Western National held at the State Fair of Oklahoma.

We had big expectations for **Cristal 204C2** and she delivered an equally powerful first calf MBJ RBF Elegance 204E. Elegance 204 was honored as the Grand Champion Female at the 2019 Brangus Futurity and National Junior Brangus Show. Cristal and Elegance were also the Grand Champion Cow Calf Pair of the 2018 World Brangus Congress.



204C2

Donor EPD Rankings Red Brangus Active: Top 5% REA; Top 25% YW; IMF; Top 30% CED

Selling the right to one IVF or conventional flush of to the bull of the buyer's choice. The flush will be available immediately after the sale. Offered is a guarantee of 8 embryos up to a maximum of 12 embryos with unsexed semen. Flush, semen, and shipping expenses up to 12 embryos are the responsibility of the buyer. After 12 embryos the cost of producing is prorated with the buyer, and the ownership of embryos will be the responsibility and property of MBJ Ranch. See full Terms & Conditions.



204C2



204C2



175Y

CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr	Prq	Stay	Cow Wt	TI	FI
5.4	0.5	13	30	6	13	4.34	0.05	0.23	0.06	0.021	1.28	1.41	10.8	1.33	2.41	
BW		WW		YW		REA		Fat		IMF						

Lot 4 Flush

MS MISS REBA 38H45 Sire: **DIAMOND K'S RENDEZVOUS 317C3** Dam: **DDD MS LILLY 38A16**

RR10460871 PHN: 38H45 DOB: 11/05/20 GEN: 4

Offered by **Villa Ranch, Sendero Red Brangus and TRIO Cattle & Genetics**



Villa Ranch



TRIO
Cattle & Genetics



A common appreciation of **Reba 38H45** brought the opportunity to partner with two Red Brangus breeders we respect greatly – Sendero Red Brangus and Villa Ranch. Produced in the MP Brangus legacy Red herd, **Reba** is as elegant a female as one can imagine with an outcross maternal pedigree that he believe will add an new dimension to all of our herds. Her dam brings together the heralded 804 and 38 Douget lines. Her sire Diamond K's Rendezvous 317C3, offers Yucatan 175Y with the elite 317 family.

Reba was the 2022 IBBA Reserve National Grand Champion, a banner that was the culmination of successful show career that also included Reserve Senior Heifer Calf at the 2022 Cattlemen's Congress. With April Villareal at the lead in the junior show ring, she was Reserve Grand Champion at the 2021 TJBBA State Show and Reserve Senior Heifer Calf Champion at the NJBS.

She calved just after her two-year birthday producing an outstanding bull as her first calf. This herd sire prospect, Lincoln 38L, won Junior Calf Champion at the 2024 Cattlemen's Congress. Her first genetic offerings in the 2024 Power of the Brands were acquired by Huapango Ranch and GKB Cattle Co.

Reba's genetic profile boasts top rankings for growth, carcass, fertility and maternal traits.

Donor EPD Rankings Red Brangus Active Dams: Top 2% WW, YW, REA; Top 5% TM; Top 30% Milk

Selling the right to one IVF or conventional flush to the bull of the buyer's choice. Reba is due to calve in late Spring 2024 and will be available after a natural period. Offered is a guarantee of 8 embryos up to a maximum of 12 embryos with unsexed semen. Flush, semen, and shipping expenses up to 12 embryos are the responsibility of the buyer. After 12 embryos the cost of production will be prorated per embryo between the buyer and seller, and the ownership of the embryos will be the responsibility and property of the Reba partnership. See full Terms & Conditions.



CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr Prg	Stay	Cow Wt	TI	FI
3	2.1	29	53	9	24	2.79	0.35	0.4	0.02	0.01	4.43	1.72	-0.25	2.26	3.67
BW		WW		YW		REA		Fat		IMF					

Lot 5 Flush



MSS MBJ JACKIE 236J

Sire: TK FITMAN 225F2

Dam: MS MBJ-JM GATA 236G

RR10485095

PHN: 236J

DOB: 11/07/21

GEN: 4

Offered by **MBJ Ranch**

MBJ JACKIE 236J is an absolute standout donor prospect! This heifer is a stylish powerhouse like her dam MBJ Gata 236G! As you analyze Jackie you love her foot structure and her fluid ability to carry herself with her powerful build. The cow power behind this heifer needs no introduction. She's a direct daughter MBJ-JM Gata 236G the "Brangus Miss World" qualifier in the Champion of the World competition representing the USA Red Brangus. Gata was also the 2020 Texas Invitational Grand Champion Female, 2020 National Show of Merit Reserve Grand Champion and the 2020-21 Runner-Up Show Heifer of the Year. **MBJ Jackie 236J** is her first calf and Gata has followed with a second calf who is tremendous show heifer and donor prospect-MBJ Linda 236L. Both sired by our National Reserve Grand Champion sire TK Fit Man 225F2. Gata's Grand Champion status, her quality and her consistency qualify her as a breed changer female. Gata finalized her winning career as the Grand Champion Cow/Calf pair at the 2022 IBBA National Show in Houston and the San Antonio Livestock Show and she has garnered much admiration because of her depth and power which blends a sound structure in a very stylish Brangus phenotype.



The sire of **MBJ JACKIE 236J** is Fit Man 225F2 the 2021 IBBA National Reserve Grand Champion Red Brangus Bull, named so at The International Open Cattle Show. Exciting and powerful, Fit Man is a Red Brangus sire whose name has become familiar to Red Brangus households. He is destined to positively impact the focus on Red Brangus carcass quality. Fit Man offers innovative genetics in an attractive package to enhance carcass quality, maternal merit, adaptability, and profitability. Fit Man is also an absolute powerhouse in terms of the meat and muscle he has from nose to tail. We cannot say enough about how he has met and exceeded the high expectations we had for him. Generations of superior genetic lineage are vividly displayed throughout the pedigree of Fit Man's family tree. He is sired by TK Expressway 297C2, a tremendous son of TK Highway 901S, who is one of the best sons of Sureway's Rocky out of the phenomenal 901 cow family. Expressway also goes back to 297L, one of the most dominant producing females in the TK herd. His maternal lines go to the unparalleled 225 bloodline, TK Red Jacket, Talento and Brinks BS 607L11 30T43. 304T43 is remembered as the sire bull with a 10.3 IMF, the highest ever in the Brangus breed.



Jackie is a donor to pay close attention to because is a unique opportunity to produce successful individuals in the showing, performance and the kind that you can build a herd around!

EPD Rankings Red Brangus: Top 15% IMF; Top 25% YW; Top 30% WW; Top 35% Milk



CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	HfrPrg	Stay	CowWt	TI	FI
2.5	1.2	17	32	8	17	3.13	0.28	0.02	0.08	0.012	0.81	0.88	9.93	1.29	1.97
BW		WW		YW		REA		Fat		IMF					

Selling the right to one IVF or conventional flush to the bull of the buyer's choice. The donor is available to flush immediately after the sale. Offered is a guarantee of 8 embryos up to a maximum of 12 embryos with unsexed semen. Flush, semen, and shipping expenses up to 12 embryos are the responsibility of the buyer. After 12 embryos the cost of production will be prorated per embryo between the buyer and the seller, and the ownership of embryos will be the responsibility and property of MBJ. See full Terms & Conditions.

Lot 6 Flush



MS MBJ JOY 225J2

Sire: MBJ YUCCA 428B

Dam: MS MBJ LILY 225C2

RR10486683 PHN: 225J2 DOB: 08/01/21 GEN: 4

Offered by MJB Ranch



If you want to add more high-selling cattle to your calf crop with a unique young donor Joy really embodies the type and kind of female that we try to build the MJB program around. She is unbelievably extended up through her neck with tons of power.

Joy is a daughter of our legendary MJB Lily 225C2 which has generated over \$250,000 in genetics and set the record for the price paid for an MJB flush at our 2022 Power of the Brand Sale, selling for \$17,500 to Elias Brangus. MJB Lily 225C2 is an Extra Talent daughter that will also give you a shot of that proven maternal blood back in the pedigree. Lily won many shows with the highlights of being the 2019 IBBA National Champion Grand Champion Pair and Grand Champion at the IBBA Standard of Excellence at the San Antonio Livestock Show.

The sire of Joy is the proven and stylish MJB Yucca's 428B. His calves are stunners with show quality presence and genetics. They are extra-long, deep-bodied and stout-hipped with all the power, performance, and presence you can put in one package. Yucca is the sire of Ms MJB-JM Gata 236G the 2022 Champion of the World USA Red Brangus Qualifier. She qualified by being named the IBBA National Grand Champion Cow Calf Pair. In addition, Yucca is the sire Havana 7H, the eyepopping herd sire for M Bar M and semen sire for MJB and TRIO. MJB Yucca 428B is a son of the National Grand Champion TR Mr Red Brick 74R2. MJB Yucca's dam, 428W is one of the elite donors of MJB Ranch out of the 428 line and is a daughter of the recognized donor Sureway's Easy 428S2. 428S2 is the dam of many outstanding Red Brangus individuals, including TRIO's SJCC Cambridge 428C2, a headline sire for Genex Beef and TRIO's Camelot 428C3, the senior herd sire for Iron Creek Farms.

Here's a chance to tie into embryos of one of our most elite donors that will take the guesswork out of the equation for you.



Selling the right to one IVF or conventional flush to the bull of the buyer's choice. The donor is available to flush immediately after the sale. Offered is a guarantee of 8 embryos up to a maximum of 12 embryos with unsexed semen. Flush, semen, and shipping expenses up to 12 embryos are the responsibility of the buyer. After 12 embryos the cost of production will be prorated per embryo between the buyer and the seller, and the ownership of embryos will be the responsibility and property of MJB. See full Terms & Conditions.

CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr	Prq	Stay	CowWt	TI	FI
4.6	-0.1	2	13	4	5	3.05	0.21	-0.07	0.05	0.006	1.4	1.52	1.04	0.42	3.53	
BW		WW		YW		REA		Fat		IMF						

Lot 7 Flush



SENDERO'S DUCHESS 957E3

Sire: CX LEGENDS DREAM 610/U1

RR10381625 PHN: 957E3 DOB: 10/18/17 GEN: 4 Dam: CX MS PAYLOADS MEATHOUSE 957

Offered by TRIO'S Cattle and Genetics, Sendero Red Brangus

Duchess 957E3 is the ideal type of Red Brangus female that established our breed as a superior maternal beef breed around the world – moderate, efficient and fertile. To add to these descriptives one can see that Duchess is stylish, balanced with quality from nose to tail. She is representative of the foundation that our partner Sendero Red Brangus has been building, taking an open approach to building their genetics program. For TRIO, Duchess is an outcross maternal line to blend with our sire lines.

In her show career, **Duchess** was always described as complete, but a bit too moderate. However, do you think that is a negative when mated to our power performance sires? Her career highlight was winning Reserve Grand Champion at the San Antonio Livestock Show. She is an ideal female that can produce performance bulls as well replacement and elite females that every program strives for.



In the 2023 Power of the Brands, her daughters were acquired by Silver Spur Ranch and Camp Cooley Mexico. The offered flush was purchased by Richard Lockley of Wharton for his developing Red Brangus herd. Duchess passes along a functional and moderate phenotype designed for longevity and efficient performance while still displaying the elements of balance and quality.

Donor EPD Rankings Active Red Brangus:
Top 10% WW; Top 15% FAT; Top 20% YW, TM; Top 25% MILK

Selling the right to one IVF or conventional flush to the bull of the buyer's choice. The flush will be available immediately after the sale. Offered is a guarantee of 8 embryos up to a maximum of 12 embryos with unsexed semen. Flush, semen, and shipping expenses up to 12 embryos are the responsibility of the buyer. After 12 embryos the cost of production will be prorated per embryo between the buyer and the seller, and the ownership of embryos will be the responsibility and property of TRIO and Sendero. See full Terms & Conditions.



CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr	Prg	Stay	Cow Wt	TI	FI	
3	1.2	21	30	10	21	3.53	0.25	0	0.05	-0.004	2.23	1.96	9.85	1.24	4.12		
BW		WW		YW		REA		Fat		IMF							

Lot 8 Flush

MGS TRIO'S JABELLA 700J

UR10482313 PHN: 700J DOB: 05/03/21 GEN: 1

Offered by TRIO'S Cattle and Genetics, Perry Cattle Co.

Sire: TRIO'S MLS CORTEZ 175C6

Dam: GMMB MS FERRARI 700



We are believers in the value that the Ultra cattle of Brangus can bring to our breed. An astute Red Brangus breeder can see the genetic impact that UltraBlacks have had in our breed providing enhancing carcass quality traits and providing increased geographical market opportunities for Brangus genetics. For years, I have said that UltraReds can have the same acceptance and opportunity if cattlemen and cattlemen can just see them. UltraReds are now on the launching pad for growth.

Jabella 700J is our foundation second generation UltraRed donor. Talk about a pedigree that brings together TRIO and MBJ genetics...**Jabella** is sired by Cortez 175C6 and out of a Ferrari 204Z UR1 daughter. On paper alone, one can understand the potential for power, elite quality and maternal excellence.

Jabella 700J is as striking of a female as you can draw. Exquisite through her front, massive in her mid-section, thick and square in her quarter. In the show ring, she has seen her share of success being named Grand Champion Ultra at the 2022 IBBA National Show of Merit, Reserve Grand Champion Ultra at the National Junior Brangus Show and Division Champion at the 2023 Cattlemen's Congress.

The mating combinations are endless for a Red Brangus breeder to establish a new maternal line. Her flush in the 2023 Red Carpet Sale was selected for Justin Vann of Vann Cattle Co. and a successful investment.

Donor EPD Ranking Red Brangus Active: Top 15% YW, Top 20% WW; Top 35% TM

Selling the right to one IVF or conventional flush to the bull of the buyer's choice. The flush will be available immediately after the sale. Offered is a guarantee of 8 embryos up to a maximum of 12 embryos with unsexed semen. Flush, semen, and shipping expenses up to 12 embryos are the responsibility of the buyer. After 12 embryos the cost of production will be prorated per embryo between the buyer and the seller, and the ownership of embryos will be the responsibility and property of TRIO and Perry Cattle Co. See full Terms & Conditions.



CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr Prg	Stay	Cow Wt	TI	FI
4.5	0.8	21	38	5	16	3.55	0.16	0.02	0.04	0.006	-1.02	1.22	7.8	1.5	2.9
BW		WW		YW		REA		Fat		IMF					

Lot 9 Flush



MBJ ELISE 428E2

RR10379418 PHN: 428E2 DOB: 10/01/17 GEN: 5

Offered by **MBJ Ranch**

Sire: **MBJ RED CASH A/84Y** Dam: **MISS FAGAN 428W**

Proven Donor Opportunity! An unprecedented opportunity here! We are proud to feature this super productive donor dam to our most demanding customers. A very attractive, structurally correct package that has the length, and elegance to raise show heifers and yet is stout and heavy structured enough to raise a bull that knocks it out of the park.

She is so consistent that her last two natural calves were sold at our Power of the Brands sales. Elise comes directly from our donor battery and represents a landmark breeding achievement in the history of the MBJ Ranch Red Brangus program. **428E2** combines our performance program in a phenotypic excellence with exceptional projections in a stunning package. Her popular sire, MBJ Red Cash 84A, has proven to work well with the 428-cow family. Elise 428E2 is a maternal sister of MBJ Yucca 428B. Their dam 428W is one of the best donors of MBJ Ranch in the 428 lines. She is a daughter of the recognized dam Sureway's Easy 428S2 who is also the dam of many outstanding Red Brangus individuals, including MBJ Johnny Cash 428 J3, MBJ TRIO's Cambridge 428C2, a headline sire for Genex Beef, and TRIO's Camelot 428C3.



428E2



428E2



A/84Y

Here's a great young cow that will put your program on the map.
EPDs Rank Red Brangus: Top 30% BW, FAT

Selling the right to one IVF or conventional flush to the bull of the buyer's choice. The donor is available to flush immediately after the sale. Offered is a guarantee of 8 embryos up to a maximum of 12 embryos with unsexed semen. Flush, semen, and shipping expenses up to 12 embryos are the responsibility of the buyer. After 12 embryos the cost of production will be prorated per embryo between the buyer and the seller, and the ownership of embryos will be the responsibility and property of MBJ. See full Terms & Conditions.



428E2 Hija 428W Pair



428E2



428E2



CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	HfrPrg	Stay	CowWt	TI	FI
3.4	0.7	0	9	3	3	2.09	0	-0.17	-0.09	0.001	0.55	1.26	7.62	-2.24	2.84
BW			WW			YW			REA			Fat			IMF

Lot 10 Flush



MISS MBJ SBROS STELLA FERRARI 768/D

Sire: FAGAN-MBJ REDBOY 728A

Dam: MS TRANCH 768SW

RR10326487 PHN: 768/D DOB: 06/13/16 GEN: 3

Offered by MBJ Ranch

Stella is the type of Donor that's hard to match! She has all the same qualities as all other great females, but the way she puts them together in her offspring is by nature the definition of beauty, power, symmetry, and balance. Stella hails from the tremendous MBJ 768 family that produced the renowned MBJ Conan 768C. As a daughter of Ferrari, one can expect maternal excellence and performance. BKC Ferrari 204X2 has everything you could ever want in a top bull, but his fame has made a name for himself through his daughters. His full brother is BKC Almost Famous, the IBBA Reserve National Grand Champion who found his way to Mexico as the foundation Red Brangus sire for Elias Brangus and Rancho la Miura. The excellent pedigree of Ferrari combines the stout and powerful Superman 101U with the maternal superiority of the 204 lines. Ferrari's dam, 204R3, is one of the few Red Brangus Summit Cows in the breed and is a maternal sister to OB Red Bull 521W. Ferrari's full sisters were show champions. MBJ JM Gata's 236G dam is a Ferrari daughter and the UltraRed champion MGS TRIO's Jabella 700J is a Ferrari maternal granddaughter.



Stella's dam is a full sister of the recognized MBJ Conan 768C's that is the sire of Houston, George, and the most powerful bulls in the Red Brangus breed. His own parentage begins with the IBBA National Grand Champion -C- Prince 30W whose show career also included Grand Champion banners. Conan's dam, Ms Tranch 768SW, is one of the deepest and most powerful MBJ donors and is a daughter of the Houston National Champion TR Mr Red Brick 74R2 combined with the R2 Ranch powerful cow Ms Excel768P.

Perhaps the most exciting example of her breeding value is her current heifer calf 768L, which is a barn burner. Sired by PB Mr. Stretch 821/F, this incredible heifer will be on display at our MBJ Ranch booth at the Houston Livestock Show. Get ready to bid on the right to flush this Stella 768/D, a powerhouse female.

Selling the right to one IVF or conventional flush to the bull of the buyer's choice. The donor is available to flush immediately after the sale. Offered is a guarantee of 8 embryos up to a maximum of 12 embryos with unsexed semen. Flush, semen, and shipping expenses up to 12 embryos are the responsibility of the buyer. After 12 embryos the cost of production will be prorated per embryo between the buyer and the seller, and the ownership of embryos will be the responsibility and property of MBJ. See full Terms & Conditions.

CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr	Prq	Stay	CowWt	TI	FI
5.1	0	7	23	6	10	3.46	-0.01	0.2	-0.07	0.009	1.15	1.81	5.65	0.71	3.69	
BW		WW		YW		REA		Fat		IMF						



Lot 11 Embryos



Dam: **BKC Wonder Woman 101X2**, RR10162748 Sire: **MR MBJ Fireman 266F**, RR10392147

Offered by **MBJ Ranch**

A rare genetic embryos opportunity! **BKC Wonder Woman 101X2** was a Reserve Grand Champion at the Junior Nationals and is full sister to the great Superman. This female without question offers the genetic potential that can impact your herd for year to come. Only after long consideration did we decide to offer this opportunity.

MBJ Fireman 266F is one of the most exciting herd sires we have ever raised. His calf crop has far exceeded our expectations. He is an absolute powerhouse in terms of body, mass, muscularity, and structural quality. Fireman is a son of the powerful and renowned CX Tanqué 23/T, mated perfectly to MBJ Legacy Fortune 266X. His dam, 266X is out of Legacy and the Powerline 266 cow family which gives an added boost in maternal genetics. She is also the dam of MBJ Braxton 266B, a headline sire for Genex Beef. His explosiveness of muscle, rib shape and movement make him a valued individual. Fireman offers many qualities that will appeal to purebred and commercial breeders worldwide.

From the heart of our MBJ program we are excited to present you this opportunity of MBJ Fireman 266F mated to the elite **Wonder Woman 101X2**.

Offering one (1) package of three (3) embryos with a guarantee of one (1) pregnancy.

The winning buyer has the option and opportunity to double the purchase price per embryo for a package of six (6) embryos with a guarantee of two (2) pregnancies. The transfer must be performed and documented by a certified embryo technician or veterinarian. The guarantee is offered and valid for one year from the date of the sale. After one year, the pregnancy guarantee is no longer available.



CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr	Prg	Stay	CowWt	TI	FI
3.9	1.3	14	23	5	12	4	0.88	0.11	0	-0.002	1.91	1.29	22.03	0.59	2.3	
BW			WW			YW			REA			Fat			IMF	

MBJ Fireman 266F is one of the most exciting herd sires we have ever raised. His first calf crops have far exceeded our expectations. We knew he had potential, but what he has accomplished thus far is nothing short of incredible. He is an absolute powerhouse in terms of body, mass, muscularity, and structural quality. This bull has a multitude of things going in the right direction **Fireman** is a son of the powerful and renowned CX Tanque 23/T, mated perfectly to MBJ Legacy Fortune 266XY. His dam 266XY is out of Legacy 060S (Please refer to Lot 26B) and the Powerline 266 cow family gives an added boost to maternal genetics.

266XY is also the dam of MBJ Braxton 266B, a headline sire for Genex Beef. **Fireman's** explosiveness of muscle, rib shape and movement make him a valued individual. Fireman offers many qualities that will appeal to purebred and commercial breeders worldwide. From the heart of our MBJ Performance Herd, we are excited to present you with this opportunity of **MBJ Fireman 266F**.

EPD Ranking: Top 30% BB



Lot 12 Embryos



Dam: MS VCC LADY RANGER 0101F, R10379260

Sire: NEVER SURRENDER OF SALACOA 803D9, R10318183

Offered by MBJ Ranch



We cannot think of a better way to show you the MBJ VCC productive and maternal female genetics than by allowing our loyal customers access to a high-quality donor that is a descendant of one of the most famous cows of the Brangus breed.

Tremendous EPDs and a true head-turner here! From the skeletal design to the sweeping rib shape she possesses, **MS VCC LADY RANGER 0101F** is a unique donor in this offering. LADY RANGER 0101 descends from the most productive cows bred and raised at VCC. The 101 Impact mating has produced a long list of quality genetics that are a valuable addition to many breeding programs. 0101 is one of the heaviest-milking cows at VCC and she maintains herself in the pasture as well as any cow.

MS VCC LADY RANGER 0101F's sire, Ranger 99W11, is a son of Hannibal of Brinks 784T6 and 101 Ms Tracker 99S2. Ranger possesses a tremendous blend of power and growth from Hannibal, with that eye appeal from Tracker and the former show champion, Ms 38 Center Ranch 99/M1. Ranger is known to be a cow maker with the maternal stalwarts 784N9, 30L18, 541H2, 99/M1, and 99/K1 stacked throughout his pedigree. With six traits in the top half of the breed average, Ranger offers a genetic balance among the greatest breeding bulls.



CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr Prg	Stay	Cow Wt	TI	FI
4	1.1	33	59	8	24	3.54	0.46	0.34	0.2	0.018	-0.34	0.23	-1.33	2.97	1.58
BW		WW		YW		REA		Fat		IMF					

LADY RANGER 0101F's is the dam of MBJ Kira, one of our best heifers in 2022, that was sold to Double Douce Ranch. Kira is a royally bred female with an unmatched design and balance in her phenotype. The completeness **LADY RANGER 0101F** offers, along with her stacked pedigree, brings a total package.

Top EPDs for 7 traits including TOP: TERM 15%, TOP 25% for WW, YW, TM, IMF, and 30%

Offering one (1) package of three (3) embryos with a guarantee of one (1) pregnancy.

The winning buyer has the option and opportunity to double the purchase price per embryo for a package of six (6) embryos with a guarantee of two (2) pregnancies. The transfer must be performed and documented by a certified embryo technician or veterinarian. The guarantee is offered and valid for one year from the date of the sale. After one year, the pregnancy guarantee is no longer available.



Lot 13A Embryos

Dam: **TRIOS KOKOMO 000K2**, R10506391

Sire: **TRIO'S ARISTOTLE 175A**, RR10253367



Offered by **TRIO Cattle & Genetics and Ganaderia El Duque**

Black Brangus that carries a Red Gene are a known natural occurrence. We, as Red Brangus breeders, have the opportunity to draw upon the genetic base of our fellow Brangus breeders and use their robust DNA database and EPD profiles to elevate our own EPD standings. Some progressive breeders have been doing this for several years already, with the intended results. As the demand for all Brangus, Red and Black, is on an upward trajectory with an increased focus on carcass merit, it is to all of our benefit to broaden our perspective and approach to breeding our Red Brangus.

In the pursuit of this mission, TRIO and TAJO established a partnership to produce new lines that combined TRIO sires with the extensive TAJO donor herd. One of the most exciting matings we planned was CEO 175C5 to MC MS Cruise 000C34. This mating was designed to blend the femininity, capacity, and EPD profile of 000C34 with the sheer pounds of performance, structural integrity and mass of CEO. **Kokomo 000K2** is the awesome result of our plan.

Half interest in **Kokomo 000K2** sold in the 2023 Power of the Brands for \$12,000 to Ganaderia El Duque owned by Marcos Castro of Campeche, Mexico. **Kokomo 000K2** is a natural beauty with tremendous thickness, a sweeping ribcage and quality from end to end. We are capitalizing on the new maternal line she is founding for us and sharing this with here in two matings. She is proving to be a prolific producer in terms of the number of embryos produced and pregnancies conceived.

EPDs Rank Red Brangus: Top 20% STAY, Top 25% WW, YW, Top 35% IMF



000K2



000C34



175C5

CE	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr	Prg	Stay	Cow	Wt	TI	FI
1.5	2.8	29	53	3	18	2.94	0	0.23	0.12	0.023	2.2	2.03	11.03	2.18	3.16		
BW		WW		YW		REA		Fat		IMF							



175A

With **Aristotle** semen offered in limited quantity and considered a rare offering, we believe that this mating is a tremendous opportunity to produce a new line of Red Brangus. **Aristotle's** reputation as an elite sire is well established. With national champion progeny in both U.S. and Mexico, his ability to sire style, balance and powerful dimension is respected and admired by breeders.

Offering one (1) package of three (3) embryos with a guarantee of one (1) pregnancy.

The winning buyer has the option and opportunity to double the purchase price per embryo for a package of six (6) embryos with a guarantee of two (2) pregnancies. The transfer must be performed and documented by a certified embryo technician or veterinarian. The guarantee is offered and valid for one year from the date of the sale. After one year, the pregnancy guarantee is no longer available.



daughter of Aristotle



72H

Lot 13B Embryos

Dam: TRIOS KOKOMO 000K2, R10506391 Sire: TRIO'S MLS CORTEZ 175C6, RR10328099

Offered by TRIO Cattle & Genetics and Ganaderia El Duque



Remember that the odds are that 75% of the offspring of **Kokomo 000K2** sired by a Red Brangus will be Red. So, imagine the power and elite quality that will come from the mating to **Cortez 175C6**. Cortez has established himself as a "Bull Like No Other", siring performance and show ring style. His notable progeny includes the 2022 National Grand Champion Female, 2023 National Grand Champion Bull and Female as well as the reigning Show Bull and Show Female of the Year. This mating is certainly to produce Red Brangus of the same caliber.

Offering one (1) package of three (3) embryos with a guarantee of one (1) pregnancy.

The winning buyer has the option and opportunity to double the purchase price per embryo for a package of six (6) embryos with a guarantee of two (2) pregnancies. The transfer must be performed and documented by a certified embryo technician or veterinarian. The guarantee is offered and valid for one year from the date of the sale. After one year, the pregnancy guarantee is no longer available.

CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	HfrPrg	Stay	CowWt	TI	FI
1.5	2.8	29	53	3	18	2.94	0	0.23	0.12	0.023	2.2	2.03	11.03	2.18	3.16
BW		WW		YW		REA		Fat		IMF					



Lot 14 Embryos

Dam: OB MSS ROXANNE 162/14, RR10271160

Sire: GR-MBJ HOUSTON 424H, RR10451074

Offered by MJB Ranch



Offering one (1) package of three (3) embryos with a guarantee of one (1) pregnancy.

The winning buyer has the option and opportunity to double the purchase price per embryo for a package of six (6) embryos with a guarantee of two (2) pregnancies. The transfer must be performed and documented by a certified embryo technician or veterinarian. The guarantee is offered and valid for one year from the date of the sale. After one year, the pregnancy guarantee is no longer available.



CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr Prg	Stay	Cow Wt	TI	FI
5.4	0.5	23	47	1	13	4.38	-0.22	0.45	-0.06	0.021	1.82	1.43	17.97	1.79	1.76
BW		WW		YW		REA		Fat		IMF					



Offering one (1) package of three (3) embryos with a guarantee of one (1) pregnancy.

The winning buyer has the option and opportunity to double the purchase price per embryo for a package of six (6) embryos with a guarantee of two (2) pregnancies. The transfer must be performed and documented by a certified embryo technician or veterinarian. The guarantee is offered and valid for one year from the date of the sale. After one year, the pregnancy guarantee is no longer available.



Lot 15 Embryos



Dam: MS MBJ JUSTEEN 201J, RR10476230

Sire: TRIO'S ER RBF FRANCISCO 175F2, RR10397811

Offered by MBJ Ranch, TRIO'S Cattle & Genetics



WOW! What a powerful young donor and show heifer with heritage and future. **Justeen 201J** was the high-selling offering in the 2022 Power of the Brands, bringing \$23,000 from a breeder in Utah. She is the own daughter of TRIO's ER Cortez 175C6, whose easy-handling progeny has exceeded all our expectations. They possess tons of mass, muscle and volume on exemplary feet and legs. The dam of Justeen 201J is the notable donor MBJ Ms Brazil 201X who boasts stellar production and is a maternal sister of MBJ Dakota. I consider her the best animal produced in our partnership with Fagan Ranch. 201X is a daughter of the renowned Sureway's Legacy 060S. As the maternal grandsire of **Justeen 201J**, Legacy offers her lineage a total outcross genetic package of powerful EPDs. The maternal grandam of Justeen 201J is Miss TK Klassic 201T2, one of our best donors sired by TK Klassic 590K2. 201T2 is also the dam of MBJ Dakota 201D8 and many other top-selling animals. We really like the highly heritable fertility traits of the 201-cow family along with the performance and new genetics Justine presents in a total package. This outstanding donor is one you will not want to overlook! We certainly have our own ideas on how to optimize the genetic package she offers, and we believe this mating to Francisco is indeed at top of our list. Francisco 175F2 is proving himself a sire worthy of his lineage. The offspring of two national champion parents, with the ultimate qualities of both. He is siring cattle with tremendous natural width, moderate performance-oriented frames and impeccable structure. This is a mating the brings the generations together, proven and cutting edge, to produce the future of Red Brangus.

CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr	Prg	Stay	Cow Wt	TI	FI
4.9	0.6	17	33	4	12	3.7	0.22	-0.17	-0.08	0	-1.55	0.83	3.73	0.84	2.73	
BW		WW		YW		REA		Fat		IMF						

Offering one (1) package of three (3) embryos with a guarantee of one (1) pregnancy.

The winning buyer has the option and opportunity to double the purchase price per embryo for a package of six (6) embryos with a guarantee of two (2) pregnancies. The transfer must be performed and documented by a certified embryo technician or veterinarian. The guarantee is offered and valid for one year from the date of the sale. After one year, the pregnancy guarantee is no longer available.



Lot 16 Embryos

Dam: **IH MS. SIDNEY 81F2**, RR10418342 Sire: **GR-MBJ HOUSTON 424H**, RR10451074

Offered by **TRIO'S Cattle & Genetics**



Sidney 81F2 offers an outcross pedigree of proven and fresh bloodlines in with the same high level of design and style that has distinguished TRIO cattle. Not only is **Sidney 81F2** a head turner phenotypically, her EPD profile has the potential to elevate the Red Brangus breed.

Studying her pedigree, one will quickly recognize she is the product of two Black Brangus parents that are known red gene carriers. She is the type of innovative Red Brangus so many are seeking. Her sire IH Rudder 504Y2 is a recognized sire of performance, stylish cattle. He was the 2015 National Reserve Grand Champion Bull and Show Bull of the Year. Innovative line breeding by Indian Hills resulted in this mating.

Her genetic potential has been recognized by the most respected breeders has her flushes and embryo matings have been highly sought after in every edition of the Power of the Brands.

In her show career Sidney received the admiration of judges and spectators alike. She received the prestigious purple banner as the Brangus Futurity Grand Champion female and was Reserve Grand Champion Female at the Texas Invitational.

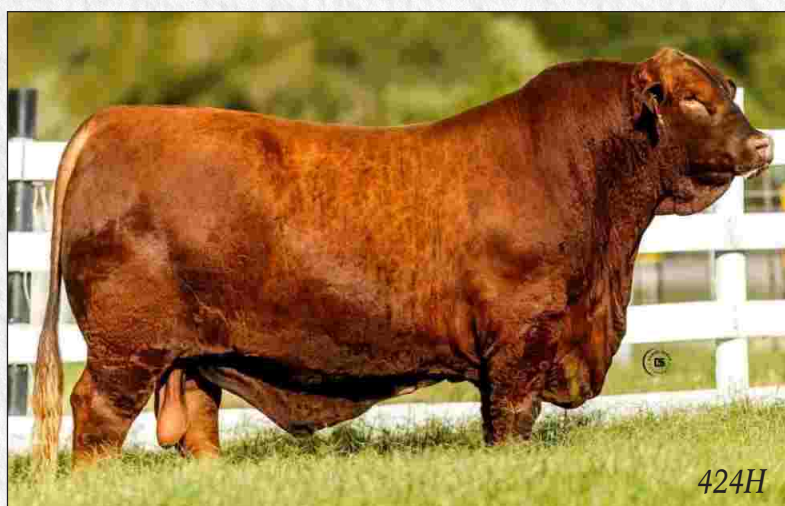
To further appreciate her genetic merit, serious breeders need to study her GE EPD profile and rankings in the total IBBA. If you are looking to move the genetic needle in your program, Sidney is the donor to do it.

Donor EPD Ranking Red Brangus Active: Top 1% CEM; Top 2% REA, Top 10% YW; Top 15% WW, REA.

This mating to MBJ GR Houston 424H is a strategic combination designed to blend the outstanding phenotypic attributes and genotypic merits of both parents.



CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr Prg	Stay	Cow Wt	TI	FI
5.2	0.3	21	44	10	20	5.59	0.45	0.39	0.03	0.006	1.7	1.47	-2.54	2.06	3.84
BW		WW		YW		REA		Fat		IMF					



Offering one (1) package of three (3) embryos with a guarantee of one (1) pregnancy.

The winning buyer has the option and opportunity to double the purchase price per embryo for a package of six (6) embryos with a guarantee of two (2) pregnancies. The transfer must be performed and documented by a certified embryo technician or veterinarian. The guarantee is offered and valid for one year from the date of the sale. After one year, the pregnancy guarantee is no longer available.



Lot 17 Embryos

Dam: SENDERO'S DUCHESS 957E3, RR10381625 Sire: SJCC TRIO'S CEO 175C5, RR10301591

Offered by SENDERO Brangus, TRIO'S Cattle & Genetics



Sendero's Duchess 957E3 is a prolific donor. So easy on the eyes in her design, sound and functional, maternal with performance. We discussed her further up in her offered flush in Lot 7. These embryos sired by CEO 175C5 offer tremendous genetic possibility. CEO is a proven sire of both world class quality and stellar performance.

Offering one (1) package of three (3) embryos with a guarantee of one (1) pregnancy.

The winning buyer has the option and opportunity to double the purchase price per embryo for a package of six (6) embryos with a guarantee of two (2) pregnancies. The transfer must be performed and documented by a certified embryo technician or veterinarian. The guarantee is offered and valid for one year from the date of the sale. After one year, the pregnancy guarantee is no longer available.

CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	HfrPrg	Stay	CowWt	TI	FI
3	1.2	21	30	10	21	3.53	0.25	0	0.05	-0.004	2.23	1.96	9.85	1.24	4.12
BW		WW		YW		REA		Fat		IMF					



Lot 18 Embryos



Dam: **BUFFALOE'S MS HIGHLANDS 7B4**, RR10264416 Sire: **MBJ CONAN 768C**, RR10308906

Offered by **MBJ Ranch**

7B4 was produced and raised by foundation sire Buffalo Cattle Co. and is now part of the genetic program of JM Red Brangus. The proof of her genetic merit and depth of her progeny which includes Havana 7H (semen offered in Lot 33), a sire proving his own genetic merit at M Bar M Red Brangus.

Conan offers an interesting paternal dimension. He has already shown his genetic prowess as the sire of George and other sale favorites. As Conan semen is no longer offered for sale, this is a limited opportunity to obtain his genetic influence and excellence.

Offering one (1) package of three (3) embryos with a guarantee of one (1) pregnancy.



CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr Prg	Stay	Cow Wt	TI	FI
10.6	-1.6	14	28	5	12	3.49	0.37	0.01	0	0.004	-0.86	0.57	-1.24	1.19	2.44
BW		WW		YW		REA		Fat		IMF					



The winning buyer has the option and opportunity to double the purchase price per embryo for a package of six (6) embryos with a guarantee of two (2) pregnancies. The transfer must be performed and documented by a certified embryo technician or veterinarian. The guarantee is offered and valid for one year from the date of the sale. After one year, the pregnancy guarantee is no longer available.



Lot 19 Embryos



Dam: **SUREWAYS EASY GAMCO MS 428S2**, RR10062301 Sire: **MR MBJ FIREMAN 266F**, RR10392147

Offered by **MBJ Ranch**



428S2 is of the most recognized Sureway lineage donor's and matriarch of the 428 family. 428S2 is the dam of many outstanding Red Brangus individuals, including TRIO's SJCC Cambridge 428C2, a headline sire for Genex Beef and TRIO's and TRIO's SJCC Camelot 428C3, the senior herd sire for Iron Creek Farm that has produce so many outstanding females and bull that have found their way across the breed. In addition, she is the granddam of MBJ Yucca 428, who has established a reputation of excellence with his breeding prowess. The herd bull producing potential is proven in this donor.

Fireman is an absolute powerhouse in terms of body, mass, muscularity, and structural quality. Fireman is a son of the powerful and renowned CX Tanqué 23/T, mated perfectly to MBJ Legacy Fortune 266X. His dam, 266X is out of Legacy and the Powerline 266 cow family which gives an added boost in maternal genetics. His explosiveness of muscle, rib shape and movement makes him a valued individual with many qualities that will appeal to purebred and commercial breeders worldwide.

Offering one (1) package of three (3) embryos with a guarantee of one (1) pregnancy.

The winning buyer has the option and opportunity to double the purchase price per embryo for a package of six (6) embryos with a guarantee of two (2) pregnancies. The transfer must be performed and documented by a certified embryo technician or veterinarian. The guarantee is offered and valid for one year from the date of the sale. After one year, the pregnancy guarantee is no longer available.

CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr Prg	Stay	Cow Wt	TI	FI
4.9	0.3	10	20	10	15	3.14	0.32	0	0	0.018	-0.13	0.74	12.26	0.61	1.62
BW		WW		YW		REA		Fat		IMF					



MBJ Fireman 266F is one of the most exciting herd sires we have ever raised. His first calf crops have far exceeded our expectations. We knew he had potential, but what he has accomplished thus far is nothing short of incredible. He is an absolute powerhouse in terms of body, mass, muscularity, and structural quality. This bull has a multitude of things going in the right direction **Fireman** is a son of the powerful and renowned CX Tanque 23/T, mated perfectly to MBJ Legacy Fortune 266XY. His dam 266XY is out of Legacy 060S (Please refer to Lot 26B) and the Powerline 266 cow family gives an added boost to maternal genetics. 266XY is also the dam of MBJ Braxton 266B, a headline sire for Genex Beef. Fireman's explosiveness of muscle, rib shape and movement make him a valued individual. **Fireman** offers many qualities that will appeal to purebred and commercial breeders worldwide. From the heart of our MBJ Performance Herd, we are excited to present you with this opportunity of **MBJ Fireman 266F**.

EPD Ranking: Top 30% BB



Lot 20 Embryos

Dam: MGS TRIO'S JABELLA 700J, UR10482313 Sire: SJCC TRIO'S CEO 175C5, RR10301591

Offered by TRIO'S Cattle & Genetics



Jabella 700J is our foundation second generation UltraRed donor. Talk about a pedigree that brings together TRIO and MBJ genetics...Jabella is sired by Cortez 175C6 and out of a Ferrari 204Z UR1 daughter. On paper alone, one can understand the potential for power, elite quality and maternal excellence.

Jabella 700J is as striking of a female as you can draw. Exquisite through her front, massive in her mid-section, thick and square in her quarter. In the show ring, she received her share of success being named Grand Champion Ultra at the 2022 IBBA National Show of Merit, Reserve Grand Champion Ultra at the National Junior Brangus Show and Division Champion at the 2023 Cattlemen's Congress.



CED	BW	WW	YW	M	TM	CEM	SC	REA	IMF	FT	Hfr Prg	Stay	Cow Wt	TI	FI
4.5	0.8	21	38	5	16	3.55	0.16	0.02	0.04	0.006	-1.02	1.22	7.8	1.5	2.9
BW		WW		YW		REA		Fat		IMF					



The mating combination to **CEO 175C5** offers the opportunity to establish a new maternal line. **CEO 175C5** continues to make his mark on the Red Brangus breed with sons and daughters that are top of the crop and head of the class. The heir to the legacy of Statesman, as the 2018 World Brangus Congress Grand Champion, CEO has sired Sendero's Galaxy 59G8 the 2021 National Grand Champion Female, our new headline sire TRIO's FFF Huracan 101H3 along both Grand Champion Females at the Open and Junior shows of the recent Cattlemen's Congress raised by Tajo Ranch.

Offering one (1) package of three (3) embryos with a guarantee of one (1) pregnancy.

The winning buyer has the option and opportunity to double the purchase price per embryo for a package of six (6) embryos with a guarantee of two (2) pregnancies. The transfer must be performed and documented by a certified embryo technician or veterinarian. The guarantee is offered and valid for one year from the date of the sale. After one year, the pregnancy guarantee is no longer available.



Lot 21 IVF Semen

Spring or Summer 2024 IVF Slot



TRIO'S YUCATAN 175Y, RR10191913 Offered by TRIO Cattle & Genetics and MJB Ranch

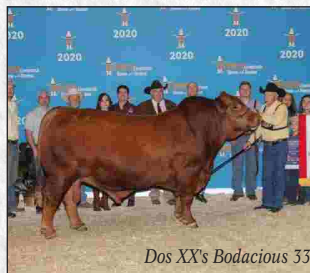


TRIO's Yucatan 175Y has established himself as one of the preeminent sires of elite Red Brangus seed stock. He has continued to build a genetic legacy started by his dam Fancy 175/4 and sire Sequoia 112S. Yucatan began his claim to fame as the 2013 IBBA National Grand Champion. As a sire his progeny arrived with a distinctive eye appeal combined with substance that attracted the attention of Brangus breeders across continents. His ability to pass along levelness of design, extension, and correctness, while maintaining power, muscle, and depth, has kept breeders coming back to him. Over the years and generations, his progeny and grand progeny are turning heads and setting new standards. Thru the accomplishments of his progeny, he was awarded the "IBBA Red Brangus Sire of the Year" in 2017 and 2018. In 2019, he was the Runner Up Sire of the Year.

We still believe the progeny and influence of **Yucatan** is broad. Just look and appreciate the many pictured here.

With the ability to extend the applications of precious sires in IVF technology, consider how many matings one unit could provide for your program, or in a partnership.

Offered is One (1) slot to share in a straw of semen for one donor. There are no guarantees of embryos. Flush expenses are the responsibility of the donor owner. Please see full Terms & Conditions.



Lot 22 IVF Semen

Spring or Summer 2024 IVF Slot



CX EXCALIBUR 19/M, RR602809 Offered by MJB Ranch

WE LANDED ON AN OPPORTUNITY OF A LIFETIME! 19M progeny tell the complete story **19M** is one of the most recognizable names in the Red Brangus industry. He has proven to be a multi-faceted breeding bull that has sired progeny throughout world that have catapulted to the top in many areas of measure. His influence has been infused into many of the most significant cow herds and cow families throughout the world. They are stamped with tremendous power, bigtopped, big-boned and pacing the industry for actual performance. He has become one of the most dominant breeding sires ever and considered one of the greatest breeding bulls to be born into the Red Brangus breed. CX 19/M, combines the stout and powerful Better Heavy line with the maternal superiority of the immortal El Cid. Sire of many National Champions including MJB OB Red Bull 521W and Mr. Lazy 3Statesman 100S. His daughter, Ms Brinks Excalibur 360S5, was the grand champion heifer in Houston. He also sired Thorpe of Brinks 406R raised by Camp Cooley. Absolute perfected EPDs, performance, ultrasound data and phenotype make this an excellent herd sire for a progressive breeding program. This is possibly the last opportunity to acquire the influence to one of the greatest breeding bulls of our breed.

Offered is One (1) slot to share in a straw of semen for one donor. There are no guarantees of embryos. Flush expenses are the responsibility of the donor owner. Please see full Terms & Conditions.



Lot 23 IVF Semen

Spring or Summer 2024 IVF Slot



LAZY 3 STATESMAN 100S, RR10049684 Offered by **TRIO'S Cattle & Genetics**

In the breeding of purebred cattle, a handful of sires will set themselves apart as distinctive with the ability to influence generations of a breed long after they are gone. Statesman **100S** is one such Red Brangus sire. With very limited semen remaining, this one straw is all that will be offered this year. However, with the advent of IVF, this one straw can go a long way in its application for a program or a collaboration of programs.

In the 2022 Power of the Brands, one unit of Lazy 3 Statesman commanded a value of \$7,700 in spirited bidding. When the gavel fell, it was Morres Van Bevern and his family of Pump Jack Cattle Co., from Victoria, Texas who had his hand up. In the 2024 Power of the Brands, it was Jay Durheim of 4D Red Brangus who won the active bidding, investing \$2,500 for a unit of Statesman.

Offered is One (1) slot to share in a straw of semen for one donor. There are no guarantees of embryos. Flush expenses are the responsibility of the donor owner. Please see full Terms & Conditions.



Lot 24 Semen

Offering One (1) Unit



LAZY 3 STATESMAN 100A, RR10049684 Offered by **TRIO'S Cattle & Genetics**



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Statesman set the Red Brangus world on a new trajectory in 2007 when he stepped onto the green shavings at the Houston Livestock Show, claiming National Grand Champion as a yearling. Statesman is as unique of an individual as we have ever raised in disposition, inherent performance and ability to pass his most desirable traits along to his progeny. Known for his muscle, structure and performance metrics, he remains one of the most balanced performance Red Brangus sires on paper. With progeny about the Brangus World, his influence is extensive and is carried through to some of the most notable names in today's Red Brangus pedigrees.

When Statesman's name is mentioned and seen in a pedigree, you know this is an animal of uncommon quality and performance. Still after all of these years and generations, Statesman is still a balanced EPD profile leader among Active Red Brangus Bulls. Note the five traits in which he is the Top 35%, including birth, growth and carcass traits.

EPD Red Brangus Rankings Top 10% WW, YW, Top 15% REA, Top 35% BW, CED



Lot 25 Semen

TRIO'S ARISTOTLE 175A, RR10253367 Offered by TRIO'S Cattle & Genetics



Offering Five (5) lots of Two (2) units per lot.

Domestically, Aristotle is only offered in the Red Carpet and Power of the Brands sales.



TRIO's Aristotle 175A was born into royalty. When both of his parents were named National Grand Champions in 2013, he was in utero. He is the picture-perfect blend of his sire Yucatan 175Y and dam Yelena 175Y3, the powerful and highly maternal daughter of Tanque 23/T and Fancy 175/4.

From the moment he first stood up and stretched, we knew he would be a special individual and he surpassed all expectations. He was a strikingly handsome young bull, being named the 2015 IBBA National Reserve Grand Champion. As he entered the production of his life, his true genetic merit began to show through. His notable progeny include: MCC Ellie May 72E from Maxwell Cattle Co. the 2018 World Brangus Congress Grand Champion Female and two-time National Grand Champion; 5M Double Barrel 214D bred by 5M Farms, a many times champion bull and most recently his son MCC Hot Shot 72H was named the 2022 IBBA National Grand Champion.



Lot 1 Ellie May daughter of Aristotle



Lot 26 Semen

GR-MBJ HOUSTON 424H, RR10451074 Offered by MJB Ranch



Offering Five (5) lots of Five (5) units per lot.

Domestically, Houston is only offered in the Red Carpet and Power of the Brands sales.

MBJ GR Houston 424G is our new power wagon that is the next addition to the Performance Herd sire battery. Here he is joining MJB Fireman 266 in part of our well-recognized program. When you factor in **Houston's** documented growth performance, body, bone, and genetics one can be very excited by the future impact he will have on our breed. We expect Houston to add bone, depth of body, skeletal width, and masculinity with a high level of adaptability in a real Brangus phenotype. **MBJ GR Houston 424G** is a tremendously thick and wide-bodied individual while maintaining balance and structural correctness.

He is a son of the renowned MJB Conan 768C, who is also the sire of GR George L. 101G. This sire line includes the IBBA National Grand Champion Bar C Bar Prince 30W whose show career also included Grand Champion banners at the Brangus Futurity, State Fair of Texas and Rio Grande Valley Livestock Shows. Conan's dam, Ms Tranch 768SW is an MJB donor that is a daughter of the Houston National Champion TR Mr Red Brick 74R2 combined with the R2 Ranch powerful cow Ms Excel 768P.

MBJ GR Houston's dam, 424/A2 goes back to the powerhouse Sureway's Ms Abe 424K. Her power shows through all her calves with extra depth, width and capacity needed by our Red Brangus breed. Houston himself was Summer Bull Champion at the IBBA National Show in Houston and Reserve Division Champion at the San Antonio Livestock Show.

In the 2023 Spring calving season we were delighted to welcome our first batch of calves from GR MJB Houston 424H. Clients from the United States and various parts of the world have excitedly shared remarkable pictures showcasing Houston's extraordinary calves. These offspring are not only validating our predictions, but they are also exhibiting exceptional characteristics such as impressive depth, strong bone, structure, immense power, and remarkable adaptability.



EPD Red Brangus Rankings Top 20% BW, CED; Top 10% MILK, Top 30% IMF

Lot 27 Semen

PCC TRIO'S FFF HURACAN 101H3, RR10475581

Offered by TRIO Cattle & Genetics, Genetica FFF, Sendero Red Brangus and MBJ Ranch

Offering Five (5) lots of Five (5) units per lot.

Domestically, Houston is only offered in the Red Carpet and Power of the Brands sales.

Huracan 101H3 is a force as powerful as the natural phenomena he is named after. Beginning with his red royal pedigree that brings the World Congress Grand Champion CEO 175C5 together with the dam of Superman, the acclaimed donor 101R1. This is a lineage lined with royal names and a long history of producing the next generations of acclaimed influencers.

In the 2024 Power of the Brands, the 25 units of semen offered commanded \$300 a unit. **Huracan** is a futuristic sire that sire that blends an ideal skeletal design into a power packed frame that still displays the smooth junctures and extension that distinguishes his 175 lineages. His maturity curve is right on track. His stride as fluid and athletic as a cattleman would desire. We expect to use **Huracan** for superior maternal performance, added growth traits and a style that will turn heads.

In his show career he has been named Grand Champion at the 2023 Brangus Futurity, New Mexico State Fair and Jacksonville State Fair. Reserve Grand Champion titles include the 2022 Texas Invitational and the 2022 and 2023 National Show of Merit. He was always a consistent contender in his Division as Reserve Champion at the 2022 IBBA National Show, Cattlemen's Congress and 2023 Brangus Futurity.

His first calves exhibit the same extension and clean, smooth design as their sire.

EPD Red Brangus Rankings Top 10% WW, YW, SC; Top 15% IMF



Lot 28 Semen

TRIOS KRUGER 175K4, RR10509584 Offered by TRIO'S Cattle & Genetics

Offering Five (5) lots of Five (5) units per lot.

Domestically, Kruger is only offered in the Red Carpet and Power of the Brands sales.



This is the first offering and opportunity to obtain semen of **Kruger 175K4**. **Kruger 175K4** has had a commanding presence since his first days. He is as thick, and square topped with an explosive hip and quarter as any sire we have raised. Breeders will appreciate his huge foot, substantial bone, depth of body and sweeping capacity. Kruger brings this all together in the distinctive quality and style of the 175 family.

Speaking of the 175 family, his dam is TRIO's ER Zamy 175Z2, the 2014 IBBA National Grand Champion and Supreme American Female of the Houston Junior Livestock Show. She is the dam of Francisco 175Z2, the 2020 IBBA Reserve National Grand Champion, who sold to Rancho La Miura for \$37,500 in the Genetic Edge. Study another generation back and one finds the incomparable Wildfire 175W and Statesman 100S. Of course, it takes two great parents. **Kruger** is sired by our outcross sire MCR Turbo 600/9 that is bringing the power and performance to his progeny.

Following in his championship legacy, **Kruger** is the current Grand Champion of the Cattlemen's Congress and National Show of Merit. He also notched Reserve Grand Champion titles at the Brangus Futurity and New Mexico State Fair.

In the Genetic Edge, 50% possession and semen interest is being offered in **Kruger 175K4**. He was raised in partnership with Scamardo Brangus in their calf raiser program. The Scamardo's are offering their 50% interest, possession and semen. TRIO believes in the genetic future of **Kruger** as a marquis herd sire and his global marketing opportunities and is therefore retaining our 50%.



Lot 29 Semen

PB MR STRETCH 821/F, RR10387569

Offered by MBJ Ranch



Offering Five (5) lots of Five (5) units per lot.

Domestically, Houston is only offered in the Red Carpet and Power of the Brands sales.



PB Stretch 821/F is an exceptional semen and herd sire with impressive growth, performance, structural correctness, and visual appeal necessary to sire superior offspring. The dam of **PB Stretch 821/F** was the IBBA Show Cow of the Year twice. Stretch now serves as an MBJ herd and semen sire, and he is a remarkable bull that will become more prominent in our breed in the coming years. The 821 family is renowned for their performance, dimension, and balance. Moreover, the sire of 821/F is the National Champion Dos XX's Stretch.

Stretch's calves are outstanding, featuring perfect frames, strong top lines, and exceptional power with bone, mass, and shape, all in one attractive package. At the Houston Livestock Show this year, we will be presenting three of his show heifers.

Stretch Dam MISS CLARK CATTLE 821 has made her own mark in programs across the nation. Miss Clark was the IBBA Show Dam of the Year twice, in 2015 and 2016. She is an exceptional donor, known for her ability to produce offspring with remarkable symmetry and balance. Even without knowing much about cattle, one can walk into the pen and recognize her as matron and donor of renown.

We exclusively offer **Stretch's** semen at our MBJ Ranch events. This genetic line has the potential to elevate your program to the next level. The progeny of this bull has the quality and pedigree to help you succeed in the show and performance world.



Lot 30 Semen

TK FIT MAN 225F2, RR10405048

Offered by MBJ Ranch and Triple F Genetics



Offering Five (5) lots of Five (5) units per lot.

Domestically, Fit Man is only offered in the Red Carpet and Power of the Brands sales.

TK Fit Man 225F2 is the 2021 IBBA National Reserve Grand Champion Red Brangus Bull. Exciting and powerful, he is destined to positively impact the focus on Red Brangus carcass quality. Fit Man offers innovative genetics in an attractive package to enhance carcass quality, merit, adaptability, and profitability. Fit Man is also an absolute powerhouse in terms of the meat and muscle he has from nose to tail. He is sired by TK Expressway 297C2, a tremendous son of TK Highway 901S, who is one of the best sons of Sureway's Rocky out of the phenomenal 901 cow family. Expressway also goes back to 297L, one of the most dominant producing females in the TK herd. His maternal lines go to the unparalleled 225 bloodline, TK Red Jacket, Talento and Brinks BS 607L11 30T43. 304T43 is remembered as the sire bull with a 10.3 IMF, the highest ever in the Brangus breed.



Lot 31 Semen



MR MBJ FIREMAN 266F, RR10392147 Offered by MBJ Ranch

Offering Five (5) lots of Five (5) units per lot.

Domestically, Fireman is only offered in the Red Carpet and Power of the Brands sales

266F MBJ Fireman 266F is one of the most exciting herd sires we have ever raised. He is an absolute powerhouse in terms of body, mass, muscularity, and structural quality. Fireman is a son of the powerful and renowned CX Tanque 23/T, mated perfectly to MBJ Legacy Fortune 266XY. His dam 266XY is out of Legacy 060S and the Powerline 266 cow family gives an added boost to maternal genetics. 266XY is also the dam of MBJ Braxton 266B, a headline sire for Genex Beef. Fireman's explosiveness of muscle, rib shape and movement make him a valued individual.



266F



266F



Johny Cash 428J3- Fireman Son



Fireman Son San Angelo

Lot 32 Semen

MCR TURBO 600/9, RR10407387 Offered by TRIO & McDonald Ranches

Offering Five (5) lots of Five (5) units per lot.

Domestically, Turbo is only offered in the Red Carpet and Power of the Brands sales.



600/9

Turbo 600/9 has not only met our expectations but is exceeding them as calves have begun to develop. He offers tremendous shape of muscle, length, and extension in a performance oriented, moderate frame. The structure in his calves is big and bold. He has established himself as one of the up-and-coming sire prospects with breeders taking notice of him. TRIO's Kruger 175K4 is a prime specimen of the power and quality Turbo sires. His daughters exhibit tremendous capacity, natural skeletal width and strength of design. Cattlemen and showman from across the breed are elated by his calves and experience winning results.

In his own career, **Turbo** received the Grand Champion slap at the 2021 Cattlemen's Congress and 2020 IBBA Texas Invitational and then as Reserve Supreme Bull. He has also received the nod as the Reserve Grand Champion at the Brangus Futurity and National Show of Merit.

Turbo's dam is the picturesque McDonald herd matron Miss McDonald 338/5, a daughter of Marvel's Red Gator 2/6. Turbo is sired by the powerful Dos XX's sire, T-N-T, the Reserve Grand Champion of the 2018 World Brangus Congress.



175K4



Lot 33 Semen



MBJ JM TRIO'S HAVANA 7H, RR10447381 Offered by MBJ Ranch and TRIO Cattle & Genetics

Offering Five (5) lots of Five (5) units per lot.

Domestically, Havana is only offered in the Red Carpet and Power of the Brands sales.



Havana 7H is a truly exceptional individual who will be impacting herds across the Red Brangus world. He is now the senior herd sire at M Bar M and has been through his two years of breeding service there with tremendous calves on the ground. Tom and Mary Moore added Havana as a strategic addition to their herd sire battery. MBJ and TRIO retained the semen rights to him as we believe in the opportunity and future of **Havana**.

Since he was a calf, **Havana** kept a consistent course of development with performance, a majestic head turning style and tremendous dimension from every angle. His paternal influence is led by Yucca 428B who brings the National Championship influence of TR Mr Red Brick 74R2. Yucca's maternal lineage is the proven excellence of the 428 family. **Havana's** maternal influence brings a punch of the foundation line of Buffalo's Miss Highlands 7B4 who brings the sire power of Highway, Talento and Chief Cardinal.



In his show career, **Havana** was always a contender, leading his division. He awards included Junior Calf Champion at the 2020 IBBA National Show of Merit, Reserve Junior Calf Champion at the 2021 IBBA National Show, Reserve Junior Calf Champion at the 2021 IBBA Texas Invitational and Junior Champion at the 2022 San Antonio Livestock Show.

His phenotypic growth metrics speaks volumes with an Adjusted WW of 718 from his BW of 70, talk about a growth spread. His adjusted YW of 1193, shows the ability to continue the growth curve. With his exceptional structural correctness and elements of quality, **Havana's** genotypic profile reveals a sire that can be used confidently across a program.

Lot 34 Semen



CX TANQUE 23/T, RR10105443 Offered by TRIO Cattle & Genetics and MBJ Ranch

Offering Five (5) lots of Five (5) units per lot.

Domestically, Tanque is only offered in the Red Carpet and Power of the Brands sales.

Tanque 23/T has done what a breeder of registered seedstock should expect from a truly remarkable herd sire...he has out produced himself time and time again. **Tanque** was a strategic acquisition by TRIO and MBJ to incorporate the influence of CX Home Run 135P into our genetic programs. We believed that he would positively complement our marquis maternal lines. The need for a bull of his powerful genotype became evident in discussions with acclaimed Argentinian breeders Carlos Ojea and Pedro Borgatello who first exported him. Once Tanque progeny began to hit the ground, the response was overwhelming.

Tanque has sired National Champions in at least five countries: U.S.A., Mexico, Argentina, Brazil and Paraguay. For TRIO and MBJ his influence extends beyond the words that can be written here. He has sired two IBBA National Grand Champion females in TRIO's Yelena 175Y3 and TRIO's Alana 175A3 and a host of other herd matrons. The heir to his legacy will be TRIO's ER Cortez 175C6 who is writing his own book with progeny recorded in Argentina, Paraguay, Australia, Mexico and the U.S.A.

Breeders can confidentially plan matings to **Tanque** to produce herd sires, replacement females and potential future donors. Calving Ease with Carcass Quality.



Lot 35 Semen

MBJ RED CASH A/84Y, RR10260394

Offered by MBJ Ranch and TRIO Cattle & Genetics



Offering Five (5) lots of Five (5) units per lot.

Domestically, Red Cash is only offered in the Red Carpet and Power of the Brands sales.

Red Cash A/84Y is a heavy muscled, high-volume sire with extra length of body and extension that adds value. He is a son of Mr. PB Extra Talent 971/10 and the proven, predictable multigenerational 84 cow family. Red Cash is proven foundation Red Brangus genetics with optimum breed characteristics for the tropical climates, a slick coat and proper sheath design. **Red Cash** daughters are highly maternal and efficient in their maintenance and production. His sons have become National Champions in Mexico and premier herd sires, including JM Moneymaker for JM Breeders.



Lot 36 Semen

TRIO'S BALCO CORONEL 175C2, RR10302498

Offered by TRIO Cattle & Genetics and MBJ Ranch



Offering Five (5) lots of Five (5) units per lot.

Domestically, Coronel is only offered in the Red Carpet and Power of the Brands sales.



Coronel is a member of one of the most proven and revered Red Brangus families. The 175 family is renowned for their distinctive elements of quality and winning style. Coronel is a big footed, timber boned individual with a highly expressive muscle pattern. His extended skeletal design is square and level. **Coronel** calves are born light and easy, then take off with high-performance growth curve. **Coronel** is a full brother to two IBBA National Grand Champions—TRIO Yucatan 175Y in 2013 and TRIO's Wildfire 175W in 2009 and 2010. The parents of this trio of siblings is the 175 familymatron and national champion Fancy 175/4 and TRIO foundation sire Sequoia 112S. Coronel daughters are retained and sought after for their highly feminine appearance, capacity and udder quality. His sons are bold and powerful. **Coronel** is a sire for heifers, and a sire to inject quality, style and balance into a herd.



Lot 37 Semen

MBJ YUCCA 428B, RR10275339 Offered by MBJ Ranch

Offering Five (5) lots of Five (5) units per lot.

Domestically, Yucca is only offered in the Red Carpet and Power of the Brands sales.



Yucca's progeny has captured the attention of the Red Brangus world and has put him on the fast track to stardom. They are stunners with show quality presence and genetics—extralong, deepbodied and stout-hipped with all the power, performance, and presence you can put in one package. **Yucca** is the sire of Ms MBJ-JM Gata 236G, the 2022 Champion of the World USA Red Brangus Qualifier. **Yucca** is the sire Havana 7H, the eye-popping herd sire for M Bar M and semen sire for MBJ and TRIO. **MBJ Yucca 428B** is a son of the National Grand Champion TR Mr Red Brick 74R2. MBJ **Yucca's** dam, 428W is one of the elite donors of MBJ Ranch out of the 428 line and is a daughter of the recognized donor Sureway's Easy 428S2. "In my opinion, Yucca is one of the best young sires in the Red Brangus breed to produce calves that perform in the pasture and rise to the top in the show ring," Marcos Borges. While an obvious sire of growth and performance, his numbers indicate that he is a breed leader in calving ease and birth weight.



Lot 38 Semen

TK EXPRESSWAY 297C2, RR10298139 Offered by MBJ Ranch and Triangle K Farm

Offering Five (5) lots of Five (5) units per lot.

Domestically, Expressway is only offered in the Red Carpet and Power of the Brands sales.



TK Expressway 297C2 offers a tremendous genetic package with its powerful dimensions of muscle, strong level top, ideal sheath, good length, and ample bone. This is an exciting and powerful Red Brangus sire that is impacting the Red Brangus breed an emphasis on carcass quality traits. As a yearling, he posted an impressive 4.3 % IMF and 13.9 REA to compliment his solid EPDs and strong inherent growth performance. Expressway's pedigree includes the most important foundation sires of the Red Brangus breed: Talento, Rocky Street, Highway, Windac Predominant 854D6 (Klase), and Ultimate Red. **Expressway** offers innovative, outcross genetics in an attractive package to enhance carcass quality, maternal merit, adaptability, and profitability.



Lot 39 Semen



CLVR MBJ HULK EMPIRE 99H3, R10437921 Offered by MBJ Ranch

Offering Five (5) lots of Five (5) units per lot.

Domestically, Hulk is only offered in the Red Carpet and Power of the Brands sales.

Hulk is an absolute powerhouse in terms of meat and muscle from nose to tail. Furthermore, he is huge-boned, bold ribbed and stout made, with a lot of muscularity. A guaranteed breed changer, **Hulk's** sire is the tremendous DMR Empire 795D12 that is now one of our most proven and predictable herd sires of the Brangus breed. He is a son of the legendary Three D and out of the \$29,000 Ms DMR Jethro 795Y2. Empire is also the sire of the \$40,000 DMR Investment 535F40. Empire is producing some of the most uniform calves in the breed that are moderately framed, and stoutly made. His daughters are coming into production and have a perfect udder design and are easy fleshing. The dam of Hulk is a maternal powerline cow that gives an added boost to maternal genetics. His dam CLVR Ms New Vision 99A6 is a daughter of the renowned New Vision of Salacoa 209Y2 and the great 99X9 donor out 99P52. She and her maternal sibs have generated over \$200,000 in progeny sales earnings for Clover Ranch.



Lot 40 Sexed Semen



MR PB REDBULL 521/09 W, RR10159777 Offered by MBJ Ranch and Markham Cattle Co.

Offering Three (3) Lots of One (1) Unit of Female Sexed Semen Female



Red Bull requires no introduction as one of the most dominant and breed changing bulls in Red Brangus history. His genetics is now found in more than 10 countries. He was the 2010 IBBA National Grand Champion at the Houston Livestock Show, as well as the 2010 Grand Champion of the San Antonio Livestock Show. As a calf, he won Junior Calf Division of the IBBA National Show in Houston. Red Bull offered the breed tremendous power and dimension in a moderate frame. He was very deep, wide based, heavy muscled, and big-boned with a very clean desirable underline. His excellent pedigree proved the merit of his ancestry combining the stout and powerful 19M with the maternal superiority of the 204 line and the 600J line. Red Bull is a sire that continues to influence MBJ and the breed with champions, power, ideal breed character, muscle, depth, maternal ability, carcass quality and adaptability. The last two Mexico National champions are out of Red Bull genetics. With the advancements of embryo transfer, the opportunity to produce daughters of **Red Bull** is immeasurable!



Power Of The Brands

MARKETING TERMS & CONDITIONS

Terms: All purchases are cash, check or credit card. Settlement must be made to the clerk at the conclusion of the auction. Each lot will be sold to the highest bidder. The DVAuction.com, as the auctioneer in charge, will settle any disputes as to bids.

Announcements: Any changes from the information of any kind in this catalog will be provided in a sale day supplement sheet or announced online at DVAuction.com.

Purchasers' Risk and Liability: Anyone previewing the cattle and or attending the sale does so at their own risk. Neither MJB Ranch, TRIO Cattle & Genetics nor its employees, or anyone associated with the management of the sale will be held liable for injury to attendees. The responsibility for lots passes to the buyer when the auctioneer says "sold". MJB Ranch and TRIO Cattle & Genetics will make every reasonable effort to ensure the safe handling of genetic material until it is delivered.

Sellers' Liability: Each host and guest consignor are directly liable and responsible for their specific lots including these Terms and Conditions and provisions stated in the catalog. MJB Ranch and TRIO Cattle & Genetics are not liable or responsible for any guest consignors' liabilities and responsibilities.

Embryo Lot Guarantee: Each lot of three (3) embryos is offered with a guarantee of one (1) pregnancy.

The winning buyer has the option and opportunity to double the purchase price per embryo for a package of six (6) embryos with a guarantee of two(2) pregnancies. The transfer must be performed and documented by a certified embryo technician or veterinarian. The guarantee is offered and valid for one year from the date of the sale. After one year, the pregnancy guarantee is no longer available.

Flush Lot Guarantee: Where a minimum guarantee of production is offered for a flush, the flush must be performed by a licensed embryologist and the results must be documented by the performing embryologist and laboratory. Semen expense is the responsibility of the buyer. Flush and shipping expenses up to the stated maximum embryos are the responsibility of the buyer. After the stated maximum of embryos produced the cost of production will be prorated per embryo between the buyer and the seller, and the ownership of embryos above the cap will be the responsibility and property of the owner(s) of the donor. Should the guaranteed minimum number of embryos not be achieved within the initial flush, a number to meet the minimum will be provided at the seller's expense. Should the second attempt not deliver the guaranteed results, a full refund of the purchase price only will be provided.

IVF Semen: Offered is One (1) slot to share in a straw of semen for one donor. There are no guarantees of embryos. Flush expenses are the responsibility of the donor owner.

TÉRMINOS Y CONDICIONES DE MARKETING

Términos: Todas las compras son en efectivo, cheque o tarjeta de crédito. La liquidación debe hacerse al secretario al concluir la subasta. Cada lote se venderá al mejor postor. DVAuction.com, como subastador a cargo, se arreglará cualquier disputa en cuanto a las ofertas.

Anuncios: Cualquier cambio en la información de cualquier tipo en este catálogo se proporcionará en un día de venta. hoja complementaria o anunciado en línea en DVAuction.com.

Riesgo y responsabilidad de los compradores: Quien previsualice el ganado y/o asista a la venta lo hace bajo su propio riesgo. Ni MJB Ranch, TRIO Cattle & Genetics ni sus empleados, ni nadie asociado con la gestión de la venta será responsable de los daños sufridos por los asistentes. la responsabilidad y para lotes pasa al comprador cuando el subastador dice "vendido". MJB Ranch y TRIO Cattle & Genetics harán todos los esfuerzos razonables para garantizar el manejo seguro del material genético hasta su entrega.

Responsabilidad de los vendedores: Cada remitente anfitrión y invitado son directamente responsables de sus lotes específicos, incluidos estos Términos y Condiciones y las disposiciones establecidas en el catálogo. MJB Ranch y TRIO Cattle & Genetics no son responsable de las obligaciones y responsabilidades de los consignadores invitados.

Garantía del Lote de Embriones: Cada lote de tres (3) embriones se ofrece con garantía de un (1) embarazo. El comprador ganador tiene la opción y oportunidad de duplicar

el precio de compra por embrión por un paquete de seis (6) embriones con garantía de dos(2) embarazos. La transferencia debe ser realizada y documentada por un certificado técnico embrionario veterinario. La garantía se ofrece y es válida por un año a partir de la fecha de venta. Después un año, la garantía de embarazo ya no está disponible.

Garantía del Lote de Lavado: Cuando se ofrezca una garantía mínima de producción para una descarga, la descarga debe ser realizada por un embriólogo autorizado y los resultados deben ser documentados por el embriólogo realizador y laboratorio. El gasto de semen es responsabilidad of el comprador. Gastos de descarga y envío hasta lo indicado. El máximo de embriones corre a cargo del comprador. Después del máximo indicado de embriones producidos, el coste de la producción se prorrateará por embrión entre el comprador y el vendedor, y la propiedad de los embriones sobre el El límite será responsabilidad y propiedad del dueño(s) del donante. ¿Debería el número mínimo garantizado Si no se logra el número de embriones dentro del flujo inicial, se proporcionará un número para cumplir con el mínimo en la oficina del vendedor. gastos. Si el segundo intento no ofrece los resultados garantizados, solo se le reembolsará el importe total del precio de compra. ser proporcionado

Semen de FIV: Se ofrece una (1) ranura para compartir una pajita de semen para un donante. No hay garantías de embriones. Los gastos corrientes son la responsabilidad del propietario del donante.

Bienvenidos a la subasta "Red Carpet Genetics Sale"

Rolling Out The A List Of Red Brangus Genetics

iMBJ Ranch y TRIO Cattle & Genetics estamos emocionados de presentar nuestra cuarta venta anual "Red Carpet Genetics"! En esta oferta encontrará cruza que hemos planeado y que nosotros utilizamos. Estas son combinaciones de campeones probados y donadoras con sementales que han demostrado su valía y que son el futuro de la raza Brangus Rojo.

Las donadoras destacadas incluyen grandes campeonas nacionales y de competencias importantes, madres de campeones y detoros líderes de la raza. Estas hembras han contribuido y seguirán haciendo una gran contribución duradera a nuestra raza. Son individuos que se encuentran en el nivel superior de las hembras Brangus Rojo.

Los sementales que fueron elegidos para complementar estas hembras son los toros elite "Quien es quien" de MJB y TRIO. Individuos probados y buscados, como **Fireman 266F, Cortez 175C6, Aristotle 175A, CEO 175C6, Francisco 175F2, Conan 768C and Never Surrender of Salacoa 803D9**. El poder genético adicional proviene del servicio de los toros vanguardistas **Houston 424H**.

La oferta de semen incluye tanto "Armas Jóvenes" como Potencias Probadas de nuestros programas. Solamente en esta venta en la de "Power of the Brands" que tendrá lugar el 7 de septiembre de 2024, que esta genética estará disponible en los Estados Unidos. Las ofertas premier del semental de TRIO que está acaparando titulares es **Kruger 175K4**, seguido por **Houston 424H, Huracan 101H3, Turbo 600/9, Expressway 297C2, Fit Man 225F2, Yucca 428B, Fireman 266F y Hulk 99H3**. A medida que avanzan las tecnologías reproductivas, el interés en el semen sexado es alto. Con la gran demanda de varios de nuestros toros probados con semen sexado, estamos ofreciendo una cantidad limitada de **RedBull 521/09**.

Damos la bienvenida a nuestra familia, amigos, clientes y socios Brangus y Brangus Rojo al IBBA National Show en el Houston Livestock Show & Rodeo. El entusiasmo por toda la genética Brangus – Rojo, Negro y Ultra es alto y sigue escalando.

MBJ Ranch y TRIO Cattle & Genetics han trabajado durante años, décadas y generaciones para construir nuestras marcas a través de nuestro ganado y servicio para significar calidad, superioridad e integridad. En esta oferta, tendrá acceso a la misma genética y ganado de vanguardia sobre los que estamos construyendo nuestro futuro. Creemos que compartir y acceder a la genética genera oportunidades para que nuestra raza prospere.

Nuestro objetivo común es simple: desarrollar ganado Brangus Rojo y Brangus que sea adecuado para la industria de la carne de vacuno hoy y mañana. Lograr este objetivo es más complejo. Creemos que los DEP's y las pruebas de ADN son herramientas esenciales y valiosas para combinar la selección visual y la evaluación. Nos esforzamos por combinar genotipos líderes para el rendimiento y los datos de la canal con los fenotipos de calidad estructuralmente correctos, muy musculosos, de alta capacidad bien equilibrados que atraerán a todos los ganaderos. Dedicamos una cantidad extraordinaria de tiempo a pensar en cómo criar mejor carne de res. Dedicamos tiempo a estudiar líneas de sangre, DEP's y datos genéticos; y luego planificando apareamientos que creemos optimizarán el potencial genético de nuestros donantes y toros. Hacemos hincapié en los rasgos de rendimiento y eficiencia económicamente importantes en un paquete fenotípicamente deseable.

TRIO y MJB tenemos un compromiso con nuestros socios y clientes. En nosotros encontrará socios que creen que simplemente proporcionar una genética superior no es suficiente. Puede estar seguro de que estamos comprometidos con su éxito. La asociación y el servicio han sido componentes vitales de nuestra longevidad y nuestros logros. Nos esforzamos por brindarle genética probada, manejo experimentado y un programa genético innovador para que pueda desarrollar. Cada oferta aquí es una oportunidad.

Hay muchos a quienes extender nuestro más profundo agradecimiento. A nuestras familias, gracias por trabajar hombro a hombro con nosotros. A nuestros miembros más cercanos del equipo TRIO y MJB, gracias por su inquebrantable dedicación. Para nuestros socios y clientes, su fe en nuestro programa genético y en el ganado nos da el entusiasmo para pensar en lo que podemos hacer a continuación y mejor para promover las oportunidades para todos. Aquí, en el "Red Carpet", compartamos el protagonismo y miremos hacia la próxima generación de

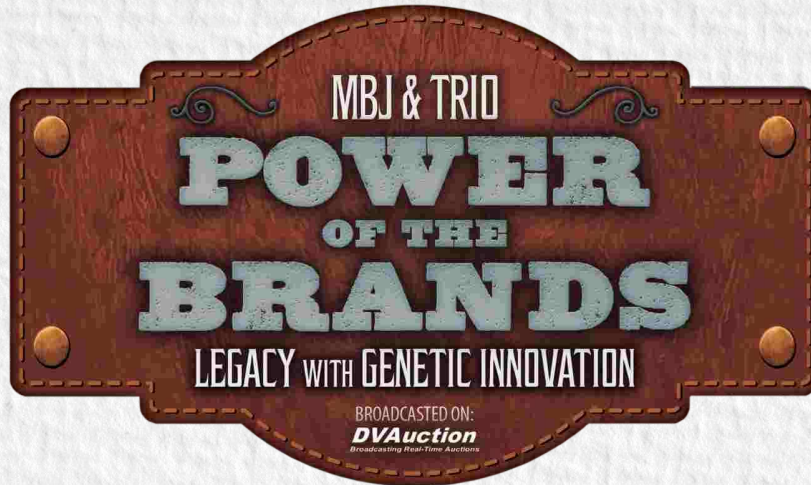


MBJ Ranch

Marcos
Borges

TRIO Cattle & Genetics

Allen
Goode



Save the Date!

MBJ & TRIO Power of Brands Sale
Saturday, September 7, 2024
Wharton, Texas





Thank you for
joining us on the

Red Carpet

