



**WORLD BRANGUS CONGRESS**



**WELCOME TO  
THE USA**  
*Brangus*

**2•0•1•8**

**FEBRUARY 27 – MARCH 3, 2018  
HOUSTON, TEXAS, USA**





The following is a list of events and activities for the 2018 World Brangus Congress (WBC), Feb. 27 – March 3, in Houston, Texas, USA. For more information about World Brangus Congress, visit [www.GoBrangus.com](http://www.GoBrangus.com) or [www.FibraWorld.org](http://www.FibraWorld.org).

### Tuesday, Feb. 27, 2018

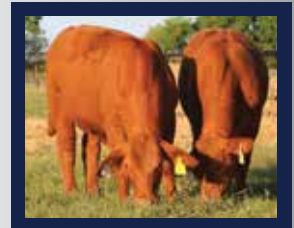
- \* Arrive in Houston
- \* Transportation from airport to Royal Sonesta Hotel
- \* Registration for World Brangus Congress (WBC) and Houston Livestock Show and Rodeo (HLSR)
- \* Check-in to hotel
- \* WBC Trade Show Opens
- \* Welcome! Cocktails and Hors 'devours

### Wednesday, Feb. 28, 2018

- \* Breakfast at Royal Sonesta Hotel
- \* Board buses; Travel to Texas A&M University (TAMU)
- \* Conferences at TAMU Meat Science Department and School of Veterinary Medicine
- \* Lunch at TAMU Equine Center
- \* Seminars on cattle handling and other topics
- \* Ladies tour of Bush Library
- \* Return to Royal Sonesta Hotel in Houston by bus
- \* Free evening to shop and visit with friends

### Thursday, March 1, 2018

- \* Breakfast at Royal Sonesta Hotel
- \* WBC Trade Show
- \* WBC Opening Ceremonies and Keynote Speaker
- \* Seminars
- \* Lunch and visit WBC Trade Show
- \* Ladies shopping tour and lunch
- \* Guest speakers, including programs from the Junior Brangus Breeders involvement in the USA
- \* Board buses for HLSR (all registered attendees) and WBC Night at the Rodeo!
- \* Return by bus to Royal Sonesta Hotel



### Friday, March 2, 2018

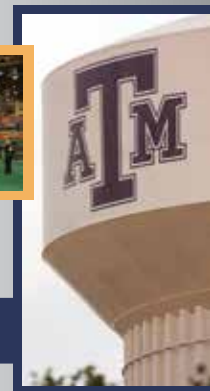
- \* Breakfast at Royal Sonesta Hotel
- \* Buses to HLSR for Brangus Female Show
- \* Visit HLSR International Room for lunch and see exhibits and livestock
- \* Return to Royal Sonesta Hotel and visit WBC Trade Show
- \* Free night to explore Houston

### Saturday, March 3, 2018

- \* IBBA Annual Meeting
- \* Last day for WBC Trade Show
- \* Buses to HLSR for Brangus Bull Show
- \* Return to Royal Sonesta Hotel
- \* WBC Closing Ceremonies, Sale of Champions, Dinner, and Gala Event

To register for WBC, visit [www.GoBrangus.com](http://www.GoBrangus.com) or [www.FibraWorld.org](http://www.FibraWorld.org). Registration costs \$500. The official WBC 2018 hotel is the Royal Sonesta Houston. The room rate within the WBC block is \$150 per night, plus tax. To make reservations, complete one of the following options:

- visit [www.GoBrangus.com](http://www.GoBrangus.com) or [www.FibraWorld.org](http://www.FibraWorld.org) for a link to online reservations
- call (855) 463-3091 and use group code **22016IBBA**
- call IBBA's office at (210) 696-8231



# THANKS TO OUR SPONSORS!

Neogen GeneSeek

Cargill Animal Nutrition  
Lake Majestik Farms

Texas Brangus Breeders Association  
West Texas Brangus Breeders Association

CattleMax Software  
Southeast Brangus Breeders Association

Southwest Brangus Breeders Association

To learn about available  
WBC sponsorships, visit  
[www.fibraworld.org/2018-  
world-brangus-congress-  
sponsorship-guide/](http://www.fibraworld.org/2018-world-brangus-congress-sponsorship-guide/)



For more information,  
contact the IBBA:  
International Brangus Breeders Association  
8870 US Highway 87 E  
San Antonio, TX 78263

PO. Box 809  
Adkins, TX 78101  
O: +1 (210) 696-8231  
F: +1 (210) 696-8718  
[info@gobrangus.com](mailto:info@gobrangus.com)  
[www.GoBrangus.com](http://www.GoBrangus.com)

## CONNECT WITH US ONLINE!



@GoBrangus #GoBrangus



@WBC2018  
#WBC2018

@2018WBC  
#2018WBC